



envelopes • business forms • general printing

309 Fritz Keiper Boulevard • Battle Creek, MI 49037
Toll Free 1-800-270-0610 • (269) 965-1336 • Fax (269) 965-4808
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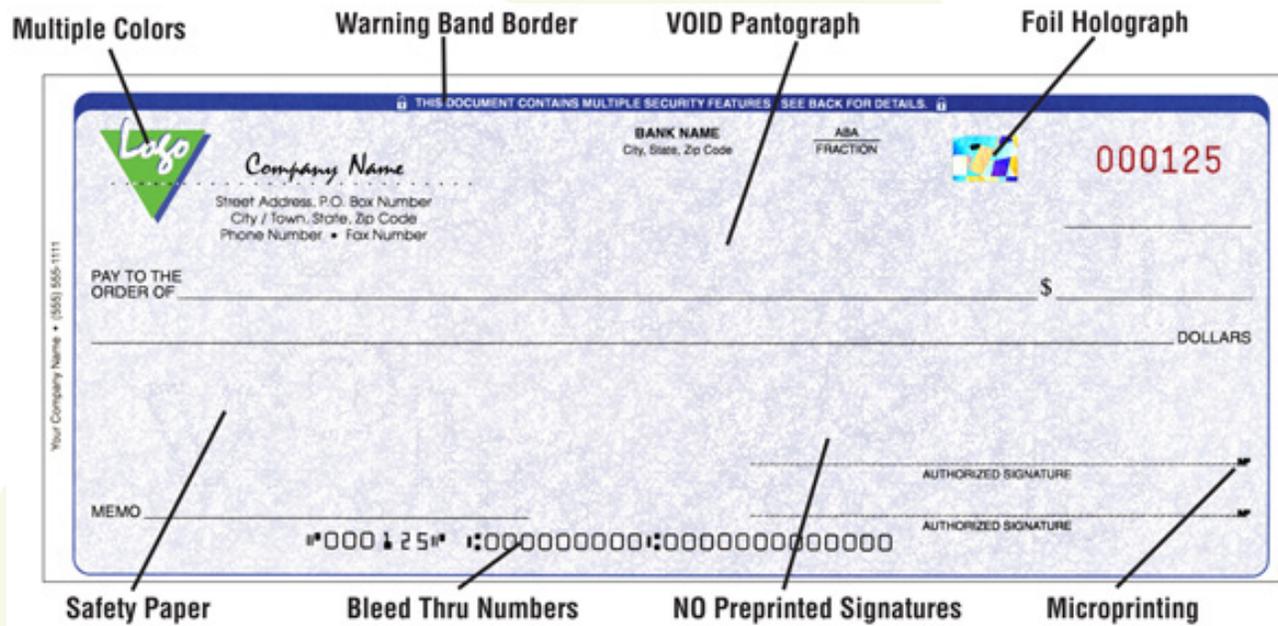
**At Printlink, our
CHECK PROGRAM
is the best in the business!**

“According to the National Check Fraud Center, check fraud and counterfeiting are among the fastest growing problems affecting the nation’s financial system - producing estimated annual losses of \$10 billion and continuing at an alarming rate.”

Printlink has been printing checks for over 15 years = we KNOW the business!

WHILE THERE IS NO MINIMUM OR MAXIMUM NUMBER OF SECURITY FEATURES A CHECK NEEDS, TO PROTECT AGAINST FRAUD AT LEAST 3 SECURITY FEATURES ARE RECOMMENDED.

See below for more detailed information on these check security features:



PANTOGRAPHS AND VOID PANTOGRAPHS



Pantographs are the decorative backgrounds on checks. You can pick out a special Pantograph by going to the “Download” section on our “Contact Us” page and download our “PantoLand Pages”. Then just tell us which Pantograph you would like when you place your order. We also accept custom pantographs - just email them to our art department.

For a security feature, you should opt for our VOID Pantograph. When photocopied, the word “VOID” appears across the face of checks which have been printed with our VOID Pantograph. making it impossible to simply copy a check. This is a security feature which is an industry standard to fight counterfeited checks.

NOTE: VOID Pantographs work best with PMS colors that include some black in their formula. Most light colors, such as yellow, are not dark enough photocopy at all - so the inclusion of a VOID Pantograph in a LIGHT COLORED INK will not work correctly as a security feature and is discouraged. Our CSR’s will be happy to let you know if your color is acceptable, or offer suggestions for alternative colors if it is not.

envelopes • letterhead • brochures
continuous forms • continuous checks
laser forms • laser checks • manifold books
snap-out/edge glued forms • flyers • booklets



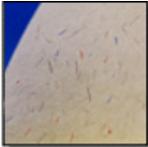
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MICRO PRINTING

Used within a checks design, micro printing is very small type that appears to be a solid gray line to the naked eye. If someone tries to photocopy a check with this security feature, the text becomes smudged and is not readable under magnification.



SAFETY PAPER

Printlink makes safety papers for check printing with different security elements, which can include:

Artificial Watermarks - visible when the paper is held at a 45° angle for immediate verification, copy resistant
Invisible Florescent Fibers - visible as yellow/green under UV light, but invisible when viewed with normal lighting
Visible Fibers - randomly embedded into the paper make duplication highly difficult (PICTURED)



Erasure Protection - attempts to alter the original will result in smears and smudges

Chemical-Reactant Stains - protect against alteration attempts by bleaches, solvents, acids or bases by changing color

WARNING BAND BORDER

Highlighted by the industry-standard Padlock Icon, these security check borders explain in detail the security features contained in the check.



BLEED THROUGH NUMBERS

Red bleed-through Arabic and MICR numbers are copy resistant and difficult to duplicate. The numbers bleed through the paper and are visible on both the front and back sides.



FOIL HOLOGRAPH

Impossible to duplicate, foil holographs can be added to the front of your checks for superior security.

OTHER SUGGESTIONS

To help ensure the safety and security of your checks, we suggest these tips for additional security:

- Print your checks in 2 or more colors
- Specify that carton labels do not mention the word "check"
- Do not pre-print any signatures on your checks
- Add a warning box to the back side of the checks (PICTURED)
- Specify that the shipping company be one that offers barcode delivery tracking



The Printlink CHECK PROGRAM

offers the following benefits:



NO STANDARD COLORS

Unlike most other companies, we do not limit your color choice to a few common colors. Please feel free to pick any PMS color for your checks, with no surcharge or hassle.

FREE TYPESETTING AND PROOFS ON CHECKS

Free proofs will ensure your checks are printed correctly after our prepress department professionally typesets them.

NO LOCK-UP? NO PROBLEM!

We will print forms with no lock-up with no extra charges.

SECURITY ENDORSEMENT BACKERS

"Endorse Check Here" printed in grey ink on the top or bottom on the back of your check.

SPLIT SHIPMENTS

Ship to two separate locations with no extra charge on your check order.

GUARANTEED NO MISSING NUMBERS

We will make sure that no numbers are missing from your check order, at no extra charge.

EXACT QUANTITIES

Ask for "no overs" or "no unders" on your check order, no extra charge.

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